

Hannover Oct 20-22, 2009

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Editor: Interlending &
Document Supply

Structure

- An overview of our world
- Factors affecting document supply
- The future.....

Hegemonic ideas

1. the inevitability of progress
2. capitalism is 'cool'

Spacewalk mission to repair Hubble telescope is the shuttle's last hurrah



Atlantis, left, and back-up space shuttle Endeavour on the launchpads; the crew face five spacewalks to repair Hubble's bad

A dysfunctional market

- Oligopolistic
- User and purchaser
- Contract versus copyright
- Price not transparent

A spectrum

- Documents on shelf only - up to about 1995
- Documents available electronically
- Free on the internet
- Open access - green/gold

Journal usage

- “Most articles are read only by the author and their mother” - True or false?
- Research sends mixed messages
- 40%-70% of titles unused

Three examples

- A Spanish study found that “during these two years (of the study, MM) there are still **50% of the titles** (those from which less than 49 articles have been downloaded) which we could say have little or no interest for CISC researchers.”
- An analysis by CIBER of OhioLink’s 6000 Big Deal titles showed that “half of all journals account for about 93% of usage”— in other words **3,000 titles account for only 7% of usage** and therefore are good candidates for document supply.
- A survey published in *Serials* showed that of three publishers’ output, between **45% and a massive 73% of titles** were unused at the University of Newcastle

Decline in document supply

- BLDSC has declined by about 60% since 2001
- But also INIST, CISTI etc
- Factors affecting the decline

Big Deals

- Now widespread and ‘sticky’
- Price pressure is relentless
- Much material is unused
- The rational use of document supply is more difficult because of pricing and packaging

Retrospective conversion of serials

- Started with JSTOR
- About 300,000 serial titles
- Then Elsevier in 2000
- Now many others
- 4000 titles so far – how many more?
- More material found not readily available

Mass digitisation of books

- Google – IFLA summary at <http://wo.ala.org/gbs/2009/09/08/460/>
- But who wants it all? marketing?
- E readers and Print on Demand

E books

- Finally arrived
- About one million available
- Perhaps 350,000 (?) unique titles
- Niche market - fiction, text books

Open Access

- The elephant in the library
- DOAJ - 4400 titles - 320,000 articles
- Mandatory deposits in repositories
- US legislation – FRPAA
- Universities now mandating
- Commercial journals
- Google Scholar will find the stuff

Green and Gold open access

- Green OA – traditional journals plus archiving in repositories
- Gold OA – OA journals
- Check out -
<http://poynder.blogspot.com/2009/03/open-access-who-would-you-back.html>
- And also 34 pages of ‘summary’ in the November 2009 Cites & Insights at:
<http://citesandinsights.info/civ9i12.pdf>

Publishers, copyright and DRM

Shift of power towards the publishers using DRM

- But many licences allow document supply

The future – some positive signs!

- Most material still not read – Big Deals?
- End use requesting
- Prices and DRM
- More researchers and more material
- Improved document supply
- Public sector cuts
- Greater accessibility

And really finally!

- Document supply librarians will be gatekeepers.
- There will always be a need for human intervention in organising and supplying material to end users